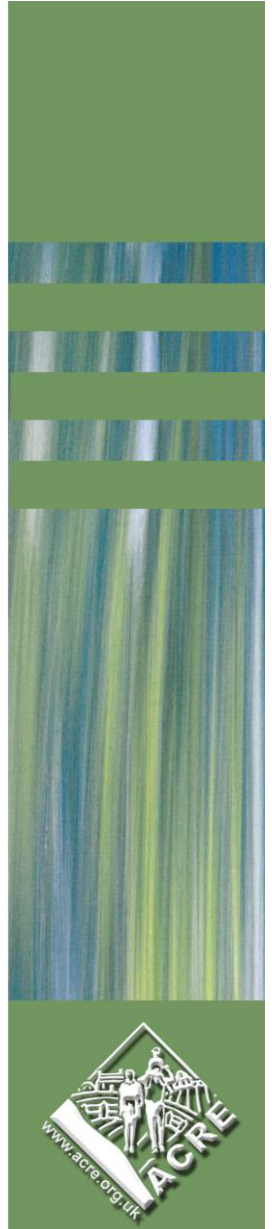


# Who's there in the daytime?

## Workplace and resident populations in Harborough

Final Report v1.1

March 2011





## About the Evidencing Rural Need resource

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### *Evidencing Rural Need*

***Evidencing Rural Need*** is a new resource that shows the real picture of socio-economic issues across rural areas of England, and will enable organisations to influence decisions about policies and services more effectively. Building on the pioneering work with the Rural Community Action Network, ACRE commissioned Oxford Consultants for Social Inclusion (OCSI) to further develop a set of the reports for all rural areas across England.

***Evidencing Rural Need*** comprises a series of reports, prepared for a range of geographies, initially highlighting the incidence of deprivation in rural communities throughout England but now including the rural economy and access to services. Although there is a great deal of data available for villages, hamlets and smaller towns, this information has not been brought together so succinctly in a single resource for all settlements in rural England.

The reports are available through RCAN members but the full range and background information can be viewed at [www.rural-evidence.org.uk](http://www.rural-evidence.org.uk).

### *Acknowledgements*

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## 1 Introduction

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### *Background*

The Coalition government has emphasised the importance of greater local influence on services and decisions<sup>1</sup>. Although it is not yet clear how (and at what level) this influence will operate in practice, robust evidence can help partners demonstrate the importance of rural issues to local authorities, local enterprise partnerships and other service commissioners operating in a climate of scarce resources.

### *What does this workplace and resident populations report contain?*

This data report looks at daytime workplace and resident populations in rural areas. In particular, we provide data to examine the following questions:

- Who works locally in the rural area where they live?
- Who commutes to work in the rural area from within the same District?
- Who commutes to work in the rural area from outside the District?
- Who are the non-working rural residents?
- What is the daytime population of the rural area?

The information is based on Census 2001 data on workplace, daytime and resident populations at ward level, aggregated to rural areas based on the rural-urban classifications described below. Note that the data in this report enables analysis at Local Authority District and County level; we have not provided analysis or interpretation of the data in this report.

See Appendix A for the indicators used in the report, and Appendix B for definition of 'rural'.

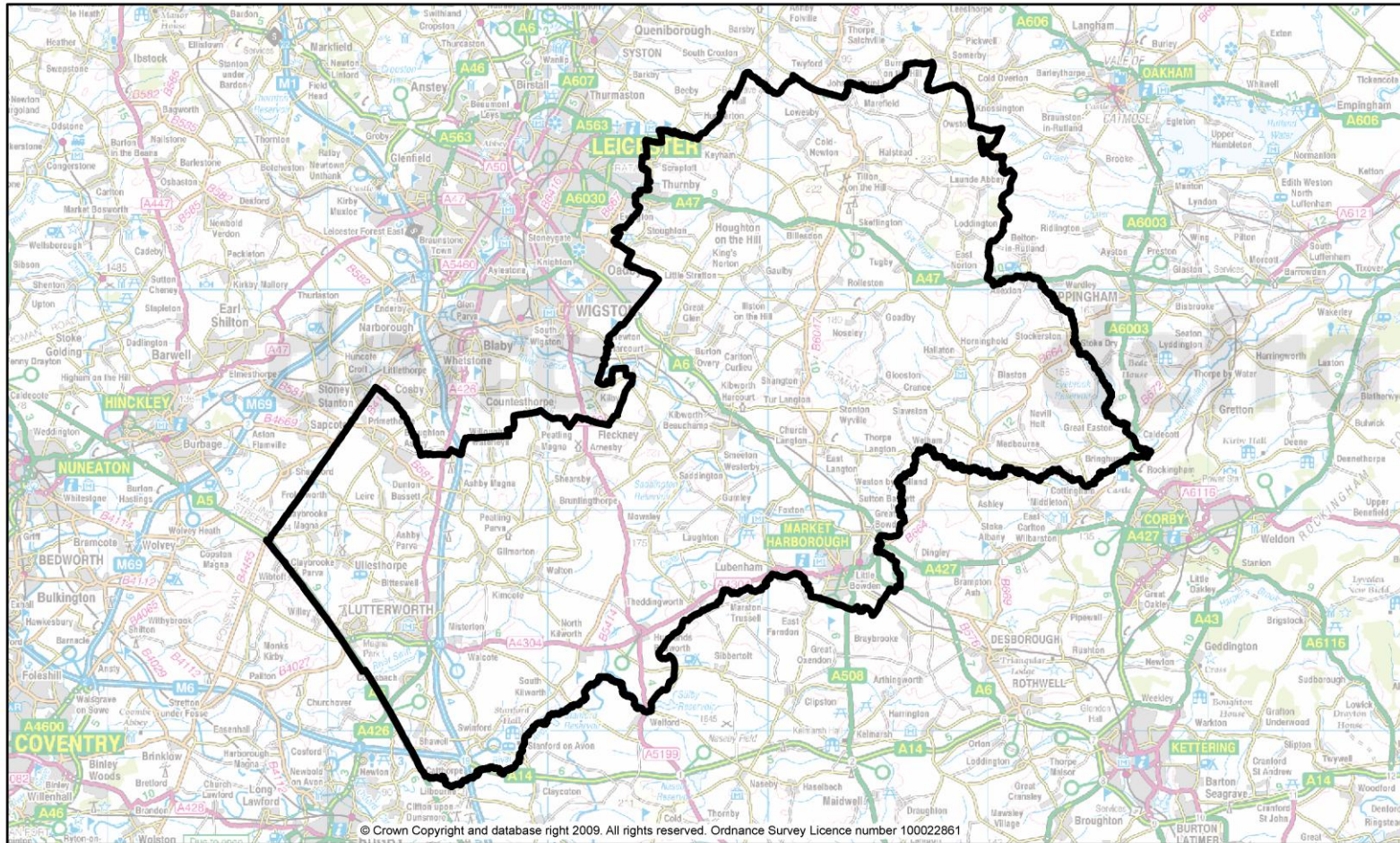
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<sup>1</sup> For example, see the 2011 Decentralisation and the Localism Bill.

## Map of Harborough

Map of Harborough

### Harborough



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## 2 Demographic indicators for people who live and work in Harborough

This section provides the following:

- An overview of resident (i.e. those people that live in rural Harborough) and workplace (i.e. those people that work in rural Harborough) groups for rural Harborough. This information enables comparison between those who live in rural areas and those who work in rural areas.
- Data for specific indicators in both rural and urban areas (again for resident and workplace groups). This information also enables comparison between rural and urban areas.

### Demographic indicators for rural Harborough

The table shows gender and age information for people who live in rural Harborough (resident population), and people who work in rural Harborough (workplace population). Note the data is for those people aged 16-74 only.

Demographic indicators for rural Harborough				
	Resident population		Workplace population	
	N	%	N	%
Male	18,334	50.4%	13,261	61.5%
Female	18,019	49.6%	8,319	38.5%
Aged 16 to 24	4,147	11.4%	2,590	12.0%
Aged 25 to 34	6,077	16.7%	4,786	22.2%
Aged 35 to 49	12,054	33.2%	8,101	37.5%

Aged 50 to 59	7,612	20.9%	4,601	21.3%
Aged 60 to 64	2,551	7.0%	1,024	4.7%
Aged 65 to 74	3,918	10.8%	478	2.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

### Total resident and workplace populations in rural and urban Harborough

The table shows the resident (people who live in the area) and workplace (people who work in the area) populations for rural and urban Harborough. Note the data is for those people aged 16-74 only.

Total resident and workplace populations in rural and urban Harborough						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population (aged 16-74)	36,353	-	19,234	-	55,587	-
Workplace population	21,580	-	11,083	-	32,663	-

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

## 3 Employment indicators for people who live and work in Harborough

This section provides the following:

- An overview of resident (i.e. those people that live in rural Harborough) and workplace (i.e. those people that work in rural Harborough) indicators for rural Harborough. This information enables comparison between those who live in rural areas and those who work in rural areas.
- Data for specific indicators in both rural and urban areas (again for resident and workplace groups). This information also enables comparison between rural and urban areas.

### *Key employment indicators for people who live and work in rural Harborough*

The table shows a range of indicators relating to employment for people living in rural Harborough. These indicators are provided both for the people who live in rural Harborough (resident population), and people who work in rural Harborough (workplace population).

Hours Worked - 1 to 15 hours	2,286	8.7%	1,916	8.9%
Hours Worked - 16 to 30 hours	4,374	16.6%	3,197	14.8%
Hours Worked - 31 hours and over	19,763	74.8%	16,472	76.3%
Full-time students	1,754	4.3%	687	3.0%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

### *People working as managers, professionals and associate professionals in rural and urban Harborough*

The table shows the number and percentage of people who work in managerial, professional and associate professional or technical occupations. The table shows figures for rural and urban Harborough for both the resident (people who live in the area) and workplace (people who work in the area) populations.

	Resident population		Workplace population	
	N	%	N	%
Managers and senior officials	5,546	21.0%	3,159	14.6%
Professional occupations	3,351	12.7%	1,490	6.9%
Associate professional and technical occupations	3,541	13.4%	1,894	8.8%
Administrative and secretarial occupations	3,258	12.3%	2,235	10.4%
Skilled trades occupations	3,171	12.0%	2,952	13.7%
Personal service occupations	1,492	5.6%	1,268	5.9%
Sales and customer service occupations	1,425	5.4%	980	4.5%
Process, plant and machine operatives	1,853	7.0%	2,609	12.1%
Elementary occupations	2,784	10.5%	4,982	23.1%
Not currently working	9,930	27.3%	0	0.0%

	Rural		Urban		Total	
	N	%	N	%	N	%
	Resident population	12,438	47.1%	5,966	44.5%	18,404
Workplace population	6,543	30.3%	3,948	35.6%	10,491	32.1%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

## *People working in sales, process plant and machine operations and elementary occupations in rural and urban Harborough*

The table shows the number and percentage of people who work in sales, customer service, processing, plant and machine operation or elementary occupations. The table shows figures for rural and urban Harborough for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People working in sales, process plant and machine operations and elementary occupations in rural and urban Harborough						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	6,062	22.9%	3,371	25.2%	9,433	23.7%
Workplace population	8,571	39.7%	3,351	30.2%	11,922	36.5%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

## *People 'not currently working' in rural and urban Harborough*

The table shows the number and proportion of people who are not currently working (including students, retired, and carers). The table shows figures for rural and urban Harborough for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People 'not currently working' in rural and urban Harborough						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	9,930	27.3%	5,842	30.4%	15,772	28.4%
Workplace population	0	0.0%	0	0.0%	0	0.0%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

## *People who have never worked or are long-term unemployed in rural and urban Harborough*

The table shows the number and proportion of people who are have never worked or are long-term unemployed. The table shows figures for rural and urban Harborough for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People who have never worked or are long-term unemployed in rural and urban Harborough						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	465	1.1%	237	1.1%	702	1.1%
Workplace population	0	0.0%	0	0.0%	0	0.0%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

## *Full-time students in rural and urban Harborough*

The table shows the number and proportion of people who are full time students. The table shows figures for rural and urban Harborough for both the resident (people who live in the area) and workplace (people who work in the area) populations.

Full-time students in rural and urban Harborough						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	1,754	4.3%	1,123	5.3%	2,877	4.6%
Workplace population	687	3.0%	426	3.5%	1,113	3.1%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.



*People working part-time (1 to 15 hours per week) in rural and urban Harborough*

The table shows the number and proportion of people who are working part time (0-15 hours per week). The table shows figures for rural and urban Harborough for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People working part-time (1 to 15 hours per week) in rural and urban Harborough						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	2,286	8.7%	1,213	9.1%	3,499	8.8%
Workplace population	1,916	8.9%	1,134	10.2%	3,050	9.3%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

## 4 Travel-to-work indicators for people who live and work in Harborough

This section provides the following:

- An overview of resident (i.e. those people that live in rural Harborough) and workplace (i.e. those people that work in rural Harborough) indicators for rural Harborough. This information enables comparison between those who live in rural areas and those who work in rural areas.
- Data for specific indicators in both rural and urban areas (again for resident and workplace groups). This information also enables comparison between rural and urban areas.

### *Travel to work patterns for resident and workplace populations in rural Harborough*

The table shows a range of indicators relating to travel to work patterns of people living in rural Harborough. These indicators are provided both for the people who live in rural Harborough (resident population), and people who work in rural Harborough (workplace population).

#### Travel to work patterns for resident and workplace populations in rural Harborough

	Resident population		Workplace population	
	N	%	N	%
<b>Distance Travelled to Work</b>				
Less than 2km	3,437	13.0%	3,476	16.1%
2km to less than 5km	1,945	7.4%	1,782	8.3%
5km to less than 10km	4,510	17.1%	2,790	12.9%
10km to less than 20km	7,481	28.3%	5,711	26.5%
20km to less than 30km	1,901	7.2%	1,649	7.6%
30km to less than 40km	768	2.9%	565	2.6%
40km to less than 60km	705	2.7%	388	1.8%
60km and over	949	3.6%	569	2.6%
Work mainly at or from home	3,580	13.6%	3,580	16.6%
No fixed place of work	1,066	4.0%	1,066	4.9%

Working outside the UK	64	0.2%	0	0.0%
Working offshore	9	0.0%	0	0.0%
<b>Method of Travel to Work</b>				
Work mainly from home	3,580	13.5%	3,580	16.6%
Underground, metro, light rail, tram	15	0.1%	6	0.0%
Train	228	0.9%	38	0.2%
Bus, minibus, coach	543	2.1%	290	1.3%
Taxi or minicab	40	0.2%	54	0.3%
Driving a car or van	17,972	68.0%	13,617	63.1%
Passenger in a car or van	1,306	4.9%	1,332	6.2%
Motorcycle, scooter or moped	208	0.8%	221	1.0%
Bicycle	489	1.9%	422	2.0%
On foot	1,900	0.5%	1,907	0.5%
Other	144	7.2%	117	8.8%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

### *People travelling less than 2km to work in rural and urban Harborough*

The table shows the number and percentage of people travelling less than 2km to work. The table shows figures for rural and urban Harborough for both the resident (people who live in the area) and workplace (people who work in the area) populations.

#### People travelling less than 2km to work in rural and urban Harborough

	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	3,437	13.0%	4,371	32.7%	7,808	19.6%
Workplace population	3,476	16.1%	4,382	39.5%	7,858	24.1%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

## *People travelling more than 30km to work in rural and urban Harborough*

The table shows the number and percentage of people travelling more than 30km to work. The table shows figures for rural and urban Harborough for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People travelling more than 30km to work in rural and urban Harborough						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	2,422	9.2%	1,111	8.3%	3,533	8.9%
Workplace population	1,522	7.1%	574	5.2%	2,096	6.4%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

## *People travelling to work on foot or by bicycle in rural and urban Harborough*

The table shows the number and percentage of people travelling to work on foot or by bicycle. The table shows figures for rural and urban Harborough for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People travelling to work on foot or by bicycle in rural and urban Harborough						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	2,389	9.0%	2,457	18.4%	4,846	12.2%
Workplace population	2,329	10.8%	2,434	22.0%	4,763	14.6%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

## *People travelling to work on public transport in rural and urban Harborough*

The table shows the number and percentage of people travelling to work using public transport (buses, trains etc). The table shows figures for rural and urban Harborough for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People travelling to work on public transport in rural and urban Harborough						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	826	3.1%	649	4.8%	1,475	3.7%
Workplace population	388	1.8%	323	2.9%	711	2.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

## *People travelling to work by private transport (car, motorbike or other motorised vehicle) in rural and urban Harborough*

The table shows the number and percentage of people travelling to work using private transport (as a driver or passenger of a car, van motorbike or other private motorised vehicle). The table shows figures for rural and urban Harborough for both the resident (people who live in the area) and workplace (people who work in the area) population.

People travelling to work by private transport (car, motorbike or other motorised vehicle) in rural and urban Harborough						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	19,486	73.7%	8,938	66.8%	28,424	71.4%
Workplace population	15,170	70.3%	6,977	63.0%	22,147	67.8%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

## 5 Socio-demographic profile of workplace and resident groups

This section presents key socio-demographic indicators for the workplace and resident populations in Harborough:

- Who works locally in the rural area where they live?
- Who commutes to work in the rural area from within the same District?
- Who commutes to work in the rural area from outside the District?
- Who are the non-working rural residents?
- What is the daytime population of the rural area?

### *People who live and work locally, in rural Harborough*

The table provides a socio-demographic profile for people who live and work locally (people who work in their ward of residence) in rural Harborough. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

### *People who commute to work in rural Harborough, from within the same District*

The table provides a socio-demographic profile for those people working in rural wards in Harborough who commute in from elsewhere in the same District. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

### *People who commute to work in rural Harborough from outside the District*

The table provides a socio-demographic profile for those people working in rural wards in Harborough who commute in from other Districts. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

### *People who live in rural Harborough, and commute to work within the District (but outside their ward of residence)*

The table provides a socio-demographic profile for people who live in rural wards in Harborough, who commute to work outside their ward of residence, but within the same District. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

### *People who live in rural Harborough, and commute to work in other Districts*

The table provides a socio-demographic profile for people who live in rural wards in Harborough who commute to work outside of their District of residence. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

### *People who are 'non-working' residents in rural Harborough*

The table provides a socio-demographic profile for people in rural Harborough who are not in employment. This group includes students, people caring for children, relatives or friends and people who have retired (the data here covers people aged 16-74) as well as those who are workless as a result of unemployment or work-limiting illness. This group is compared against the resident population (those that live in the area).

### *The daytime population in rural Harborough*

The table provides a socio-demographic profile for the daytime population (those people who work in the area or who live in the area but are not in work) in rural Harborough. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

People who live and work locally, in rural Harborough				
	People living in rural Harborough who work in their ward of residence		Resident population in rural Harborough	
	N	%	N	%
<b>Population</b>				
All People	7,235		36,353	
Male	4,221	58.3%	18,334	50.4%
Female	3,014	41.7%	18,019	49.6%
Aged 16 to 24	638	8.8%	4,147	11.4%
Aged 25 to 34	1,136	15.7%	6,077	16.7%
Aged 35 to 49	2,759	38.1%	12,054	33.2%
Aged 50 to 59	1,895	26.2%	7,612	20.9%
Aged 60 to 64	488	6.7%	2,551	7.0%
Aged 65 to 74	322	4.5%	3,918	10.8%
Pensioner living alone	70	1.0%	1,109	3.0%
Other single person household	629	8.7%	2,863	7.9%
In a couple family	5,905	81.6%	29,750	81.8%
In lone parent family - parent	380	5.3%	2,179	6.0%
Living in a communal establishment	251	0.0%	463	0.0%
<b>Occupation</b>				
Managers and senior officials	1,325	18.3%	5,546	21.0%
Professional occupations	553	7.6%	3,351	12.7%
Associate professional and technical occupations	834	11.5%	3,541	13.4%
Administrative and secretarial occupations	698	9.6%	3,258	12.3%
Skilled trades occupations	1,586	21.9%	3,171	12.0%
Personal service occupations	520	7.2%	1,492	5.6%
Sales and customer service occupations	285	3.9%	1,425	5.4%
Process, plant and machine operatives	501	6.9%	1,853	7.0%
Elementary occupations	933	12.9%	2,784	10.5%
Full-time students	206	2.6%	1,754	4.3%
Not currently working	0	0.0%	9,930	27.3%
<b>Hours Worked</b>				
Hours Worked - 1 to 15 hours	989	13.7%	2,286	8.7%

Hours Worked - 16 to 30 hours	1,432	19.8%	4,374	16.6%
Hours Worked - 31 hours and over	4,814	66.5%	19,763	74.8%
<b>Distance Travelled to Work</b>				
Less than 2km	2,339	32.3%	3,437	13.0%
2km to less than 5km	223	3.1%	1,945	7.4%
5km to less than 10km	25	0.3%	4,510	17.1%
10km to less than 20km	3	0.0%	7,481	28.3%
20km to less than 30km	0	0.0%	1,901	7.2%
30km to less than 40km	0	0.0%	768	2.9%
40km to less than 60km	0	0.0%	705	2.7%
60km and over	0	0.0%	949	3.6%
Work mainly at or from home	3,580	49.5%	3,580	13.6%
No fixed place of work	1,066	14.7%	1,066	4.0%
Working outside the UK	0	0.0%	64	0.2%
Working offshore	0	0.0%	9	0.0%
<b>Method of Travel to Work</b>				
Work mainly from home	3,580	49.4%	3,580	13.5%
Underground, metro, light rail, tram	3	0.0%	15	0.1%
Train	18	0.2%	228	0.9%
Bus, minibus, coach	19	0.3%	543	2.1%
Taxi or minicab	15	0.2%	40	0.2%
Driving a car or van	1,940	26.8%	17,972	68.0%
Passenger in a car or van	179	2.5%	1,306	4.9%
Motorcycle, scooter or moped	21	0.3%	208	0.8%
Bicycle	151	2.1%	489	1.9%
On foot	1,246	1.1%	1,900	0.5%
Other	77	17.2%	144	7.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who commute to work in rural Harborough, from within the same District				
	People who work in rural Harborough who commute in from the same District		Resident population in rural Harborough	
	N	%	N	%
<b>Population</b>				
All People	4,644		36,353	
Male	2,222	47.8%	18,334	50.4%
Female	2,422	52.2%	18,019	49.6%
Aged 16 to 24	827	17.8%	4,147	11.4%
Aged 25 to 34	910	19.6%	6,077	16.7%
Aged 35 to 49	1,682	36.2%	12,054	33.2%
Aged 50 to 59	973	21.0%	7,612	20.9%
Aged 60 to 64	186	4.0%	2,551	7.0%
Aged 65 to 74	68	1.5%	3,918	10.8%
Pensioner living alone	33	0.7%	1,109	3.0%
Other single person household	441	9.5%	2,863	7.9%
In a couple family	3,819	82.0%	29,750	81.8%
In lone parent family - parent	357	7.7%	2,179	6.0%
Living in a communal establishment	6	0.0%	463	0.0%
<b>Occupation</b>				
Managers and senior officials	567	12.2%	5,546	21.0%
Professional occupations	331	7.1%	3,351	12.7%
Associate professional and technical occupations	322	6.9%	3,541	13.4%
Administrative and secretarial occupations	624	13.5%	3,258	12.3%
Skilled trades occupations	455	9.8%	3,171	12.0%
Personal service occupations	407	8.8%	1,492	5.6%
Sales and customer service occupations	354	7.6%	1,425	5.4%
Process, plant and machine operatives	500	10.8%	1,853	7.0%
Elementary occupations	1,076	23.2%	2,784	10.5%
Full-time students	244	5.0%	1,754	4.3%
Not currently working	0	0.0%	9,930	27.3%
<b>Hours Worked</b>				
Hours Worked - 1 to 15 hours	543	11.7%	2,286	8.7%
Hours Worked - 16 to 30 hours	922	19.8%	4,374	16.6%

Hours Worked - 31 hours and over	3,180	68.5%	19,763	74.8%
<b>Distance Travelled to Work</b>				
Less than 2km	1,096	23.6%	3,437	13.0%
2km to less than 5km	1,282	27.6%	1,945	7.4%
5km to less than 10km	1,444	31.1%	4,510	17.1%
10km to less than 20km	670	14.4%	7,481	28.3%
20km to less than 30km	150	3.2%	1,901	7.2%
30km to less than 40km	0	0.0%	768	2.9%
40km to less than 60km	0	0.0%	705	2.7%
60km and over	0	0.0%	949	3.6%
Work mainly at or from home	0	0.0%	3,580	13.6%
No fixed place of work	0	0.0%	1,066	4.0%
Working outside the UK	0	0.0%	64	0.2%
Working offshore	0	0.0%	9	0.0%
<b>Method of Travel to Work</b>				
Work mainly from home	0	0.0%	3,580	13.5%
Underground, metro, light rail, tram	0	0.0%	15	0.1%
Train	6	0.1%	228	0.9%
Bus, minibus, coach	70	1.5%	543	2.1%
Taxi or minicab	16	0.3%	40	0.2%
Driving a car or van	3,359	72.4%	17,972	68.0%
Passenger in a car or van	439	9.5%	1,306	4.9%
Motorcycle, scooter or moped	46	1.0%	208	0.8%
Bicycle	201	4.3%	489	1.9%
On foot	491	0.2%	1,900	0.5%
Other	10	10.6%	144	7.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.



People who commute to work in rural Harborough from outside the District				
	People who work in rural Harborough who commute into the area from outside the District		Resident population in rural Harborough	
	N	%	N	%
<b>Population</b>				
All People	9,701		36,353	
Male	6,818	70.3%	18,334	50.4%
Female	2,883	29.7%	18,019	49.6%
Aged 16 to 24	1,125	11.6%	4,147	11.4%
Aged 25 to 34	2,740	28.2%	6,077	16.7%
Aged 35 to 49	3,660	37.7%	12,054	33.2%
Aged 50 to 59	1,733	17.9%	7,612	20.9%
Aged 60 to 64	350	3.6%	2,551	7.0%
Aged 65 to 74	88	0.9%	3,918	10.8%
Pensioner living alone	35	0.4%	1,109	3.0%
Other single person household	1,452	15.0%	2,863	7.9%
In a couple family	7,595	78.3%	29,750	81.8%
In lone parent family - parent	589	6.1%	2,179	6.0%
Living in a communal establishment	35	0.0%	463	0.0%
<b>Occupation</b>				
Managers and senior officials	1,267	13.1%	5,546	21.0%
Professional occupations	606	6.2%	3,351	12.7%
Associate professional and technical occupations	738	7.6%	3,541	13.4%
Administrative and secretarial occupations	913	9.4%	3,258	12.3%
Skilled trades occupations	911	9.4%	3,171	12.0%
Personal service occupations	341	3.5%	1,492	5.6%
Sales and customer service occupations	341	3.5%	1,425	5.4%
Process, plant and machine operatives	1,608	16.6%	1,853	7.0%
Elementary occupations	2,973	30.7%	2,784	10.5%
Full-time students	237	2.3%	1,754	4.3%
Not currently working	0	0.0%	9,930	27.3%
<b>Hours Worked</b>				
Hours Worked - 1 to 15 hours	384	4.0%	2,286	8.7%

Hours Worked - 16 to 30 hours	843	8.7%	4,374	16.6%
Hours Worked - 31 hours and over	8,478	87.4%	19,763	74.8%
<b>Distance Travelled to Work</b>				
Less than 2km	41	0.4%	3,437	13.0%
2km to less than 5km	277	2.9%	1,945	7.4%
5km to less than 10km	1,321	13.6%	4,510	17.1%
10km to less than 20km	5,038	51.9%	7,481	28.3%
20km to less than 30km	1,499	15.5%	1,901	7.2%
30km to less than 40km	565	5.8%	768	2.9%
40km to less than 60km	388	4.0%	705	2.7%
60km and over	569	5.9%	949	3.6%
Work mainly at or from home	0	0.0%	3,580	13.6%
No fixed place of work	0	0.0%	1,066	4.0%
Working outside the UK	0	0.0%	64	0.2%
Working offshore	0	0.0%	9	0.0%
<b>Method of Travel to Work</b>				
Work mainly from home	0	0.0%	3,580	13.5%
Underground, metro, light rail, tram	3	0.0%	15	0.1%
Train	14	0.1%	228	0.9%
Bus, minibus, coach	201	2.1%	543	2.1%
Taxi or minicab	23	0.2%	40	0.2%
Driving a car or van	8,318	85.8%	17,972	68.0%
Passenger in a car or van	714	7.4%	1,306	4.9%
Motorcycle, scooter or moped	154	1.6%	208	0.8%
Bicycle	70	0.7%	489	1.9%
On foot	170	0.3%	1,900	0.5%
Other	30	1.8%	144	7.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who live in rural Harborough, and commute to work within the District (but outside their ward of residence)				
	Residents commuting outside local area but within District		Resident population in rural Harborough	
	N	%	N	%
<b>Population</b>				
All People	5,143		36,353	
Male	2,400	46.7%	18,334	50.4%
Female	2,743	53.3%	18,019	49.6%
Aged 16 to 24	893	17.4%	4,147	11.4%
Aged 25 to 34	965	18.8%	6,077	16.7%
Aged 35 to 49	1,920	37.3%	12,054	33.2%
Aged 50 to 59	1,090	21.2%	7,612	20.9%
Aged 60 to 64	209	4.1%	2,551	7.0%
Aged 65 to 74	66	1.3%	3,918	10.8%
Pensioner living alone	34	0.7%	1,109	3.0%
Other single person household	469	9.1%	2,863	7.9%
In a couple family	4,255	82.8%	29,750	81.8%
In lone parent family - parent	377	7.3%	2,179	6.0%
Living in a communal establishment	6	0.0%	463	0.0%
<b>Occupation</b>				
Managers and senior officials	673	13.1%	5,546	21.0%
Professional occupations	378	7.4%	3,351	12.7%
Associate professional and technical occupations	341	6.6%	3,541	13.4%
Administrative and secretarial occupations	723	14.1%	3,258	12.3%
Skilled trades occupations	492	9.6%	3,171	12.0%
Personal service occupations	445	8.7%	1,492	5.6%
Sales and customer service occupations	426	8.3%	1,425	5.4%
Process, plant and machine operatives	552	10.7%	1,853	7.0%
Elementary occupations	1,111	21.6%	2,784	10.5%
Full-time students	253	4.6%	1,754	4.3%
Not currently working	0	0.0%	9,930	27.3%
<b>Hours Worked</b>				
Hours Worked - 1 to 15 hours	566	11.0%	2,286	8.7%
Hours Worked - 16 to 30 hours	1,057	20.6%	4,374	16.6%

Hours Worked - 31 hours and over	3,520	68.4%	19,763	74.8%
<b>Distance Travelled to Work</b>				
Less than 2km	1,091	21.2%	3,437	13.0%
2km to less than 5km	1,301	25.3%	1,945	7.4%
5km to less than 10km	1,701	33.1%	4,510	17.1%
10km to less than 20km	911	17.7%	7,481	28.3%
20km to less than 30km	135	2.6%	1,901	7.2%
30km to less than 40km	3	0.1%	768	2.9%
40km to less than 60km	0	0.0%	705	2.7%
60km and over	0	0.0%	949	3.6%
Work mainly at or from home	0	0.0%	3,580	13.6%
No fixed place of work	0	0.0%	1,066	4.0%
Working outside the UK	0	0.0%	64	0.2%
Working offshore	0	0.0%	9	0.0%
<b>Method of Travel to Work</b>				
Work mainly from home	0	0.0%	3,580	13.5%
Underground, metro, light rail, tram	3	0.1%	15	0.1%
Train	3	0.1%	228	0.9%
Bus, minibus, coach	110	2.1%	543	2.1%
Taxi or minicab	12	0.2%	40	0.2%
Driving a car or van	3,771	73.3%	17,972	68.0%
Passenger in a car or van	475	9.2%	1,306	4.9%
Motorcycle, scooter or moped	52	1.0%	208	0.8%
Bicycle	204	4.0%	489	1.9%
On foot	492	0.4%	1,900	0.5%
Other	20	9.6%	144	7.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who live in rural Harborough, and commute to work in other Districts				
	Residents of rural Harborough who commute to work outside of their District of residence		Resident population in rural Harborough	
	N	%	N	%
<b>Population</b>				
All People	14,045		36,353	
Male	7,969	56.7%	18,334	50.4%
Female	6,076	43.3%	18,019	49.6%
Aged 16 to 24	1,360	9.7%	4,147	11.4%
Aged 25 to 34	3,106	22.1%	6,077	16.7%
Aged 35 to 49	5,872	41.8%	12,054	33.2%
Aged 50 to 59	3,081	21.9%	7,612	20.9%
Aged 60 to 64	498	3.5%	2,551	7.0%
Aged 65 to 74	131	0.9%	3,918	10.8%
Pensioner living alone	49	0.3%	1,109	3.0%
Other single person household	1,286	9.2%	2,863	7.9%
In a couple family	12,026	85.6%	29,750	81.8%
In lone parent family - parent	679	4.8%	2,179	6.0%
Living in a communal establishment	12	0.0%	463	0.0%
<b>Occupation</b>				
Managers and senior officials	3,548	25.3%	5,546	21.0%
Professional occupations	2,420	17.2%	3,351	12.7%
Associate professional and technical occupations	2,366	16.8%	3,541	13.4%
Administrative and secretarial occupations	1,837	13.1%	3,258	12.3%
Skilled trades occupations	1,093	7.8%	3,171	12.0%
Personal service occupations	527	3.8%	1,492	5.6%
Sales and customer service occupations	714	5.1%	1,425	5.4%
Process, plant and machine operatives	800	5.7%	1,853	7.0%
Elementary occupations	740	5.3%	2,784	10.5%
Full-time students	279	1.6%	1,754	4.3%
Not currently working	0	0.0%	9,930	27.3%
<b>Hours Worked</b>				
Hours Worked - 1 to 15 hours	731	5.2%	2,286	8.7%

Hours Worked - 16 to 30 hours	1,885	13.4%	4,374	16.6%
Hours Worked - 31 hours and over	11,429	81.4%	19,763	74.8%
<b>Distance Travelled to Work</b>				
Less than 2km	7	0.0%	3,437	13.0%
2km to less than 5km	421	3.0%	1,945	7.4%
5km to less than 10km	2,784	19.8%	4,510	17.1%
10km to less than 20km	6,567	46.8%	7,481	28.3%
20km to less than 30km	1,766	12.6%	1,901	7.2%
30km to less than 40km	765	5.4%	768	2.9%
40km to less than 60km	705	5.0%	705	2.7%
60km and over	949	6.8%	949	3.6%
Work mainly at or from home	0	0.0%	3,580	13.6%
No fixed place of work	0	0.0%	1,066	4.0%
Working outside the UK	64	0.5%	64	0.2%
Working offshore	9	0.1%	9	0.0%
<b>Method of Travel to Work</b>				
Work mainly from home	0	0.0%	3,580	13.5%
Underground, metro, light rail, tram	9	0.1%	15	0.1%
Train	207	1.5%	228	0.9%
Bus, minibus, coach	414	2.9%	543	2.1%
Taxi or minicab	13	0.1%	40	0.2%
Driving a car or van	12,261	87.4%	17,972	68.0%
Passenger in a car or van	652	4.6%	1,306	4.9%
Motorcycle, scooter or moped	135	1.0%	208	0.8%
Bicycle	134	1.0%	489	1.9%
On foot	162	0.3%	1,900	0.5%
Other	47	1.2%	144	7.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who are 'non-working' residents in rural Harborough				
	'Non-working' residents in rural Harborough		Resident population in rural Harborough	
	N	%	N	%
<b>Population</b>				
All People (aged 16-74)	9,930		36,353	
Male	3,744	37.7%	18,334	50.4%
Female	6,186	62.3%	18,019	49.6%
<b>Age</b>				
Aged 16 to 24	1,256	12.6%	4,147	11.4%
Aged 25 to 34	870	8.8%	6,077	16.7%
Aged 35 to 49	1,503	15.1%	12,054	33.2%
Aged 50 to 59	1,546	15.6%	7,612	20.9%
Aged 60 to 64	1,356	13.7%	2,551	7.0%
Aged 65 to 74	3,399	34.2%	3,918	10.8%
<b>Family Status</b>				
Pensioner living alone	956	9.6%	1,109	3.0%
Other single person household	479	4.8%	2,863	7.9%
In a couple family	7,564	76.1%	29,750	81.8%
In lone parent family - parent	743	7.5%	2,179	6.0%
Living in a communal establishment	194	0.0%	463	0.0%
Full-time students	1,016	9.9%	1,754	4.3%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

The daytime population in rural Harborough				
	Daytime population in rural Harborough		Resident population in rural Harborough	
	N	%	N	%
<b>Population</b>				
All People	31,510		36,353	
Male	17,005	54.0%	18,334	50.4%
Female	14,505	46.0%	18,019	49.6%
Aged 16 to 24	3,846	12.2%	4,147	11.4%
Aged 25 to 34	5,656	17.9%	6,077	16.7%
Aged 35 to 49	9,604	30.5%	12,054	33.2%
Aged 50 to 59	6,147	19.5%	7,612	20.9%
Aged 60 to 64	2,380	7.6%	2,551	7.0%
Aged 65 to 74	3,877	12.3%	3,918	10.8%
Pensioner living alone	1,094	3.5%	1,109	3.0%
Other single person household	3,001	9.5%	2,863	7.9%
In a couple family	24,883	78.9%	29,750	81.8%
In lone parent family - parent	2,069	6.6%	2,179	6.0%
Living in a communal establishment	486	0.0%	463	0.0%
<b>Occupation</b>				
Managers and senior officials	3,159	14.6%	5,546	21.0%
Professional occupations	1,490	6.9%	3,351	12.7%
Associate professional and technical occupations	1,894	8.8%	3,541	13.4%
Administrative and secretarial occupations	2,235	10.4%	3,258	12.3%
Skilled trades occupations	2,952	13.7%	3,171	12.0%
Personal service occupations	1,268	5.9%	1,492	5.6%
Sales and customer service occupations	980	4.5%	1,425	5.4%
Process, plant and machine operatives	2,609	12.1%	1,853	7.0%
Elementary occupations	4,982	23.1%	2,784	10.5%
Full-time students	1,703	5.1%	1,754	4.3%
Not currently working	9,930	31.5%	9,930	27.3%
<b>Hours Worked</b>				
Hours Worked - 1 to 15 hours	1,916	8.9%	2,286	8.7%
Hours Worked - 16 to 30 hours	3,197	14.8%	4,374	16.6%





Hours Worked - 31 hours and over	16,472	76.3%	19,763	74.8%
<b>Distance Travelled to Work</b>				
Less than 2km	3,476	16.1%	3,437	13.0%
2km to less than 5km	1,782	8.3%	1,945	7.4%
5km to less than 10km	2,790	12.9%	4,510	17.1%
10km to less than 20km	5,711	26.5%	7,481	28.3%
20km to less than 30km	1,649	7.6%	1,901	7.2%
30km to less than 40km	565	2.6%	768	2.9%
40km to less than 60km	388	1.8%	705	2.7%
60km and over	569	2.6%	949	3.6%
Work mainly at or from home	3,580	16.6%	3,580	13.6%
No fixed place of work	1,066	4.9%	1,066	4.0%
Working outside the UK	0	0.0%	64	0.2%
Working offshore	0	0.0%	9	0.0%
<b>Method of Travel to Work</b>				
Work mainly from home	3,580	16.6%	3,580	13.5%
Underground, metro, light rail, tram	6	0.0%	15	0.1%
Train	38	0.2%	228	0.9%
Bus, minibus, coach	290	1.3%	543	2.1%
Taxi or minicab	54	0.3%	40	0.2%
Driving a car or van	13,617	63.1%	17,972	68.0%
Passenger in a car or van	1,332	6.2%	1,306	4.9%
Motorcycle, scooter or moped	221	1.0%	208	0.8%
Bicycle	422	2.0%	489	1.9%
On foot	1,907	0.5%	1,900	0.5%
Other	117	8.8%	144	7.2%

Source: OCSI 2010 from Census 2001, ONS 2004. NB All data in this table is based on the population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis

## Appendix A. Key indicators

The data provided in this report identifies the size of the resident, workplace and daytime populations for specific groups, based on the indicators shown in the table opposite. For some of the indicators we also include data on the resident, daytime and workplace populations of the urban areas.

Key indicators are identified in the table on the right, and are all taken from Census Theme Table 10<sup>2</sup>. All indicators are based on the Census working-age population range of 16-74, the age range covered by the Census Theme Table 10. For this reason, we have not included data on children or older groups.

Theme	Indicators
Population	Male population Female population Population by age Pensioner living alone Other single person household In a couple family In lone parent family - parent Living in a communal establishment
Employment	Managers and senior officials Professional occupations Associate professional and technical occupations Administrative and secretarial occupations Skilled trades occupations Personal service occupations Sales and customer service occupations Process, plant and machine operatives Elementary occupations Not currently working Hours Worked Full-time students
Travel to Work	Distance travelled to work Method of Travel to Work

Source: Census 2001 Theme Table 10

<sup>2</sup> Extracted from Nomis Official Labour Market Statistics website, see [www.nomisweb.co.uk](http://www.nomisweb.co.uk). Relevant data is available from a number of Census 2001 datasets, including the Univariate tables. Census Theme Table 10 contains the most detailed breakdowns of the data.

## Appendix B. Definitions

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### *What do we mean by “rural”?*

The data presented in this report is primarily based on data available for small areas. We have used the standard ONS/ Countryside Agency rural-urban classification to identify whether particular areas are ‘rural’ or ‘urban’.

The rural-urban classifications are available for a range of geographical scales, including Output Areas, Super Output Areas (both Lower and Middle Layer), and Wards. They are categorised into four categories:

- urban, based on all settlements over 10,000 population
- small town & fringe
- village
- hamlet & isolated dwellings

For the analysis in this project, we have combined the small town and fringe, village and hamlet & isolated dwellings categories into a single non-urban rural category. In other words, our rural area analysis is based on all areas *outside* settlements with populations of more than 10,000 people.

See [www.defra.gov.uk/rural/ruralstats/rural-definition.htm](http://www.defra.gov.uk/rural/ruralstats/rural-definition.htm) for details of the various rural-urban classifications.